

**COMMUNITY INVOLVEMENT**

# CERE-BRATION

## WALK. ROLL. RUN

**HOME EDITION 2.0**



**JOIN US ON**

**SATURDAY, SEPTEMBER 25, 2021**

**BIA-MA presents the Annual Cere-Bratation Walk. Roll. Run.**

**The largest virtual celebration for brain injury awareness in Massachusetts!**

Thank you for your interest in being a sponsor! Your participation aligns you with the Brain Injury Association of Massachusetts in improving the quality of life for survivors of brain injury, caregivers, and families.

Brain injury is the most misdiagnosed and misunderstood type of injury, causing tremendous disability, job loss, medical indigence and financial hardship. Funds raised at this event will provide the important programs and resources needed to empower, engage, and educate survivors, family members and professionals. It is our mission to raise important awareness throughout the Commonwealth on the prevalence and consequences of brain injury.

**We ARE the voice of brain injury.**

# COMMUNITY SUPPORT LEVELS

Sponsorship deadline is Friday, August 27, 2021



## STATE SPONSOR (Exclusive) | \$10,000

### Exclusive benefits include:

- Unlimited registrations!

### Other benefits:

- Premium placement on event T-shirt
- Top billing on event website & signage
- Logo placement in event communications & marketing collateral
- Customized social media posts (4,000+ followers)
- Full page ad in Fall 2021 Heads Up Headlines (List of 600+)

## COUNTY SPONSOR | \$5,000

### Benefits include:

- Exclusive logo placement on event t-shirt
- Opportunity to register up to 10 people for the event
- Logo on the event website
- Customized social media posts (4,000+ followers)
- 1/2 page ad in the Fall 2021 Heads Up Headlines (List of 600+)

## CITY SPONSOR | \$2,500

### Benefits include:

- Logo placement on event t-shirt
- Opportunity to register up to 6 people for the event
- Logo on the event website
- Customized social media posts (4,000+ followers)
- ¼ page ad in the Fall 2021 Heads Up Headlines (List of 600+)

## TOWN SPONSOR | \$1,000

### Benefits include:

- Logo placement on event t-shirt
- Opportunity to register up to 6 people for the event
- Logo on the event website
- Customized social media posts (4,000+ followers)

## NEIGHBORHOOD SPONSOR | \$500

### Benefits include:

- Logo on the event website
- Customized social media posts (4,000+ followers)

For more information visit [www.biama.org/cerebration](http://www.biama.org/cerebration)  
or contact [cconrad@biama.org](mailto:cconrad@biama.org)

