

# Raising Brain Injury Awareness

Brain injury can have a significant impact on survivors and their families. The Brain Injury Association of Massachusetts (BIA-MA) is a private, non-profit organization that strives to create a better future for all those affected by brain injury through prevention, education, advocacy, and support programs.

The Cere-Bratation is a statewide fundraiser that brings together individuals and teams to support those affected by brain injury, connect brain injury survivors, and provide brain injury awareness.

Everyone is welcome to attend! Bring your friends, family, colleagues, and support group members. Join us as an individual, organize your own team, or fundraise! Event t-shirts, water, and snacks will be provided to all participants.

All funds raised at the event enable BIA-MA programs for survivors, caregivers, and professionals across the state. By attending CereBratation, you're fighting for a better quality of life for those affected by brain injury! We hope you'll join us!

## GET INVOLVED!

- REGISTER AS AN INDIVIDUAL!
- ORGANIZE A FUNDRAISING TEAM of friends, family, colleagues, or support group members.
- BECOME A SPONSOR OR EXHIBITOR!
- CAN'T ATTEND? Make a donation!

## ANY QUESTIONS?

- [www.biama.org/cerebration](http://www.biama.org/cerebration)
- [events@biama.org](mailto:events@biama.org)

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30 Lyman St., Suite 10  
Westborough, MA 01581

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# Brain Injury Association of Massachusetts

## CERE-BRATATION WALK.ROLL.RUN



**SATURDAY  
SEPTEMBER 23, 2023**

BUZZARDS BAY RECREATION AREA  
CAPE COD CANAL  
110 MAIN STREET  
BOURNE, MA 02532

[www.biama.org](http://www.biama.org)

# General Information Rain or Shine!

# Become a Sponsor or Exhibitor

# Sponsor & Exhibitor Levels

## SCHEDULE

- 9:00 am - 5K REGISTRATION
- 10:00 am - 5K RUN
- 10:15 am - WALK REGISTRATION
- 11:00 am - WELCOME!
- 11:15 am - WALK & ROLL START

## INFORMATION

- Location is paved and wheelchair accessible.
- The registration fee includes a t-shirt (guaranteed if registered by 9/1/2023).
- Parking and drop-off are available.
- Feel free to bring chairs and blankets.
- Layered clothing, windbreakers, sunglasses, and sunscreen are recommended.

## HOW TO REGISTER

1. GO TO: [www.biama.org/cerebration](http://www.biama.org/cerebration)
2. CLICK ON "REGISTER NOW"
3. YOU ARE NOW ON THE RACEROSTER EVENT PAGE. SCROLL DOWN TO "REGISTRATION TYPE"
4. SELECT YOUR REGISTRATION TYPE:
  - Walk - Survivor -\$10
  - Walk - Individual \$25
  - 5K - Survivor \$10
  - 5K - Individual \$25
  - Walk & 5K - Survivor \$10
  - Walk & 5K - Individual \$25
5. FILL IN YOUR REGISTRATION FORM
6. FOR MORE DETAILS, INCLUDING HOW TO CREATE A TEAM, GO TO: The CereBration Guide [www.biama.org/cerebration](http://www.biama.org/cerebration)

## WHY BECOME A SPONSOR OR EXHIBITOR?

### If you want to:

- Show your company's investment and pride in the community.
- Align your company with BIA-MA and help us increase brain injury awareness statewide.
- Provide vital support for BIA-MA's brain injury programs: Prevention, Education, Advocacy, and Support.

### What's in it for you?

- As a sponsor or exhibitor, depending on your level, you will receive marketing exposure for your company/agency with:
  - 300 Attendees
  - Social media (over 4,000 followers)
  - Web site (over 30,000 visitors/year)
  - BIAMA Newsletter (over 1,000 distributed)

### Register before September 1, 2023 at:

- [www.biama.org/cerebration](http://www.biama.org/cerebration)

### Any Questions?

- [www.biama.org/cerebration](http://www.biama.org/cerebration)
- [events@biama.org](mailto:events@biama.org)



July 20, 2023

## STATE SPONSOR | \$5,000

- Register up to 20 people
- Top Billing Logo placement on tshirt, event emails, signage, press releases, and web page
- Customized social media posts
- Full page ad in Heads Up Headlines
- Table in team city (6' table + 2 chairs)

## COUNTY SPONSOR | \$2,500

- Register up to 10 people
- Logo placement on tshirt, event emails, signage, press releases, and web page
- Customized social media posts
- 1/4 page ad in Heads Up Headlines
- Table in team city (6' table + 2 chairs)

## CITY SPONSOR | \$1,000

- Register up to 5 people
- Logo placement on tshirt, event emails, signage, and web page
- Customized social media posts
- Table in team city (6' table + 2 chairs)

## COMMUNITY SPONSOR | \$500

- Logo on t-shirt, and web page
- Table in team city (6' table + 2 chairs)

## EXHIBITOR | \$250

- Company name on the event website
- Table in team city (6' table + 2 chairs)

## PLEASE NOTE:

- There is no electrical access and Vendors must provide their own linens