“Team G 2.0”

In January 2014, Gary Brennan's world was totally changed by a serious auto crash that left him with a traumatic brain injury.

The accident could have claimed Gary’s life, left him fully aphasic, or feeling angry, sullen, and withdrawn; however, he turned to his faith and a BIA-MA support group to help him navigate his new post-brain injury life – Gary 2.0, as he and his family call it. Gary had become a new version of the person he once was.

When BIA-MA scheduled its first Walk & Roll Cere-Bration at the Cape Cod Canal in 2016, Gary and his wife Lynne jumped at the chance to gather a team of family, friends, and many of Gary’s therapists and caregivers from his time in acute care, to celebrate his progress. “Team G 2.0” was formed (with about 20 people sporting the now-famous light blue “TEAM G 2.0” shirts) and has participated every year since.

“It’s like another Thanksgiving holiday for me,” Gary said.

Gary, now a BIA-MA support group facilitator and family friend liaison for BIA-MA, was the keynote speaker for the 2019 Cere-Bration event. He welcomed event participants and shared his personal brain injury journey, as well as the impact BIA-MA had on his recovery. Gary is looking forward to gathering with the brain injury community and seeing friends and colleagues at this year’s event. The 2026 Cere-Bration Walk & Roll event will be held at 10 a.m., Sunday, September 27 at the Buzzards Bay Recreation Area along the Cape Cod Canal. This family-friendly fundraiser connects and supports the brain injury community and promotes brain injury awareness. Participants are invited to walk, roll, or even run the “out-and-back” 1-mile paved route.

Event t-shirts, water, and snacks will be provided. This is a rain or shine event. Cere-Bration registration fees are $10 for survivors, $25 for individuals. Online registration for Cere-Bration will close at 5 p.m. on September 24. However, walk-ins are welcome. To register, please visit: https://biama.org/cerebration/.

“Cere-Bration is a great way to celebrate one another’s progress on the brain injury road and to offer support and encouragement to each other,” the couple said. “And what a great setting to do so! Gather your friends and family, name your team to celebrate someone dear to you in this journey, and then join the Cere-Bration.”

When you get to the Canal, be sure to stop by the Team G 2.0 tent and say hello, the couple said. “We would love to get to know you and celebrate your progress, too.”