“Team Unstoppable”

Brain injury survivors, direct support professionals, agency staff, and family members all affiliated with NeuroRestorative’s Cere-Bration “Team Unstoppable” will be heading to the Cape Cod Canal once again to show their support for the brain injury community.

An agency that provides rehabilitation services to people of all ages with brain and spinal cord injuries, complex illnesses, behavioral health challenges, and other needs, NeuroRestorative has participated in BIA-MA’s Cere-Bration since the event’s beginning.

What keeps NeuroRestorative coming back each year?

“Support, advocacy, and celebrating those we serve,” said NeuroRestorative Clinical Evaluator Elizabeth Lauzon, CTRS, CBIS, QBISP-T.

The 2026 Cere-Bration Walk & Roll event will be held at 10 a.m., Sunday, September 27 at the Buzzards Bay Recreation Area along the Cape Cod Canal. This family-friendly fundraiser connects and supports the brain injury community and promotes brain injury awareness. Participants are invited to walk, roll, or even run the “out-and-back” 1-mile paved route.

Event t-shirts, water, and snacks will be provided. This is a rain or shine event. Cere-Bration registration fees are $10 for survivors, $25 for individuals. Online registration for Cere-Bration will close at 5 p.m. on September 24. However, walk-ins are welcome. To register, please visit: https://biama.org/cerebration/.

NeuroRestorative’s team has come out in healthy numbers over the years, traditionally ranging between 30-40 participants. In addition, NeuroRestorative – a BIA-MA mission partner – has an exhibit table situated among others featured at the annual event.

Liz enjoys watching people come out to support BIA-MA, brain injury survivors, and those who attend to celebrate and encourage others.

“I also like those who know nothing about BIA-MA but happen to be enjoying a day on the canal,” Liz said. “We get the opportunity to explain what it is all about and hopefully they will become a new supporter.”

Liz’s favorite memory was when she volunteered on the route and encountered a gentleman who had a stroke, hemiplegia, and was walking with a quad cane. “He told me he needed to make it to the end and back. He was truly ‘Unstoppable.’ I stayed with him and we walked to the end of the route and back to the beginning. With a few rest breaks, this gentleman made it all the way back to the beginning. By the time we arrived everything was cleaned up but he did not care. What he cared about was that he set a goal for himself and he made it the full mile.”

Registering for the Cere-Bration Walk & Roll helps BIA-MA help those living with brain injury.

“Brain injury affects so many people and families, and they need to know that there are others who are going through similar struggles and an organization that is there to support them,” she said.